**Course Proposal Form**

**Market Research Statement**

This form must be completed by the Market Research and Development team and submitted to the Validation and Exams team ([validation@uos.ac.uk](mailto:validation@uos.ac.uk)) with the Course Proposal Form (Proposal to proceed to publicity and validation).

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| **1. Competitor analysis** |
| The following competitor institutions offer similar courses   |  |  |  | | --- | --- | --- | | University | Course | Tariff | |  |  |  | |  |  |  | |  |  |  | |  |  |  | |  |  |  | |  |  |  | |  |  |  | |

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| **2. Enquiries at recruitment events** |
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| **3. Contextual data (UCAS applications, HEFCE enrolment data, relevant level 3 qualifications)** |
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| **4. Feeder schools/courses** |
| |  |  | | --- | --- | | Sixth Form/College | Level 3 Qualification | |  |  | |  |  | |  |  | |  |  | |  |  | |

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| **5. International markets** |
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| **6. Applications to relevant existing courses** |
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| **7. Potential impact on other existing courses** |
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| **8. Recommendation** |
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| **9. Supported by the Director of External Relations** | | | |
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| Signed: |  | Date: |  |