

Business Area	Car Park Management and Enforcement
The reasons we use your data	<ul style="list-style-type: none"> <li>To fulfil a contract or an agreement when you purchase or register for our services and use our car parks</li> <li>The administration of Permits and Season Tickets</li> <li>Parking Charge Notice (PCN) payments</li> <li>Enforcement of non-compliance with our terms and conditions</li> <li>Service improvement and planning</li> </ul>
Why we are allowed to use your data	<ul style="list-style-type: none"> <li>To fulfil our contractual obligation</li> <li>Legitimate interest of the company</li> <li>Road Traffic Regulations 1984</li> <li>Section 4 of the Protection of Freedoms Act 2012</li> <li>Byelaws</li> </ul>
What information about you we might collect	<ul style="list-style-type: none"> <li>Name</li> <li>Address</li> <li>Phone numbers</li> <li>Email address</li> <li>Vehicle Registration Mark (VRM)</li> <li>Images captured using Automated Number Plate Recognition (ANPR) when you enter/exit a car park</li> <li>Credit card and/or bank details</li> <li>Transaction history</li> <li>Health details in respect of blue badge holders</li> </ul>
Who we can share your data with	<ul style="list-style-type: none"> <li>Our business partners e.g your employer, college or university to whom we are contracted to.</li> <li>DVLA</li> <li>POPLA independent appeals (at your request)</li> <li>Debt collection agencies</li> <li>Debt Recovery, Solicitors and Courts in relation to unpaid PCN's</li> <li>Law Enforcement Agencies where we have reason to think a criminal act may have been committed.</li> </ul>

## Address

Grafton House,  
15-17 Russell Road,  
Ipswich, IP1 2DE.

## Contact

Phone: 01473 432222  
Email: [enquiries@ipserv.co.uk](mailto:enquiries@ipserv.co.uk)  
Website: [www.ipserv.co.uk](http://www.ipserv.co.uk)

[IPSERV.co.uk](http://IPSERV.co.uk)

How long we keep your information for	Where we use your personal data, we will only hold the information for as long as is necessary for the purposes for which it was collected and in line with any contractual or legal obligations we are required to adhere to.
When computers make any decisions about you	Not Applicable
When your data gets sent to other countries	Not Applicable
How to exercise your rights	Please see <a href="http://www.ipserv.co.uk/privacy">www.ipserv.co.uk/privacy</a>

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