

Poster Competition Briefing for Students

Overview

In October 2024, the University of Suffolk will be hosting a conference exploring early cancer diagnosis and cancer screening uptake in the locality. Unfortunately, early cancer diagnosis and screening uptake rates are low, but vital in improving survival rates in cancer. As part of the conference, we are inviting students to design a poster. Shortlisted posters will be displayed at the conference with three winners being selected by a panel. Winners will receive Amazon vouchers and the opportunity for their posters to be made available locally.

Poster Objective

The aim of your poster must be to either:

- **Promote early cancer diagnosis** – this could be through raising awareness of symptoms, encouraging visiting health professionals if concerned or encouraging conversations amongst networks
- **Increasing screening uptake** – this could be encouraging individuals to go to their screening appointments or highlighting the importance of screening appointments

The conference is focussed on breast, bowel, and cervical cancers, so we encourage that if you wish to focus on a particular type of cancer, you select one of these.

Guidelines

- You must be a current University of Suffolk student to enter
- Your poster must be A4 in size and printable
- If including statistics or data in your poster, please include the source in your entry email
- Please only use publicly available imagery or photos which you have permission to use
- Your poster should not include any logos, except the University of Suffolk logo

Prize

The first placed poster will receive a **£100 Amazon voucher** with the second and third place posters each receiving a **£50 Amazon voucher**.

Deadline

Please submit your poster, along with your name, course subject and year of study as well as any reference sources to giving@uos.ac.uk by **5pm on Tuesday 8th October 2024**. Shortlisted entries will be contacted by Friday 11th October with winners being announced at the conference on Tuesday 15th October 2024.

Any posters received after the deadline will not be submitted to the shortlisting panel. You do not have to be present at the conference when winners announced, although you would be very welcome if you wanted to be there. Winners will be contacted by email following the conference.

If you have any questions, please email giving@uos.ac.uk and a member of the conference planning committee will be in touch. We look forward to seeing your posters!