

## DEFINITIVE COURSE RECORD

Course Title	<b>International MBA</b>
Awarding Bodies	<b>University of Suffolk</b>
Level of Award <sup>1</sup>	<b>FHEQ Level 7</b>
Professional, Statutory and Regulatory Bodies Recognition	<b>CMI and ILM</b>
Credit Structure <sup>2</sup>	<b>180 Credits at level 7</b>
Mode of Attendance	<b>Full-time</b>
Standard Length of Course <sup>3</sup>	<b>12 months full-time</b>
Intended Award	<b>International Masters in Business Administration International Masters in Business Administration (Integrated Care)</b>
Named Exit Awards	<b>PgD International Business Administration PgC International Business Administration PgD International Business Administration (Integrated Care) PgC International Business Administration (integrated Care)</b>
Entry Requirements <sup>4</sup>	<b>Typical offer:</b> • <b>Have an academic background in any discipline (Bachelors honours degree 2:2 or equivalent)</b>
Delivering Institution	<b>University of Suffolk</b>

This definitive record sets out the essential features and characteristics of the International Masters in Business Administration course. The information provided is accurate for students entering level 7 in the 2024-25 academic year<sup>5</sup>.

### Course Summary

The International Masters Business Administration (IMBA) is a comprehensive program designed to equip students with the essential knowledge and skills required for success in the dynamic field of international business and management. Here are some key points summarising the program:

**Target Audience:** The IMBA is suitable for both new graduates and new professionals with some management experience. It caters to individuals seeking to enhance their career prospects in the global business landscape.

<sup>1</sup> For an explanation of the levels of higher education study, see the [QAA Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies \(2014\)](#)

<sup>2</sup> All academic credit awarded as a result of study at the University adheres to the [Higher education credit framework for England](#).

<sup>3</sup> Where the course is delivered both full-time and part-time, the standard length of course is provided for the full-time mode of attendance only. The length of the part-time course is variable and dependent upon the intensity of study. Further information about mode of study and maximum registration periods can be found in the [Framework and Regulations for Taught Postgraduate Awards](#).

<sup>4</sup> Details of standard entry requirements can be found in the [Admissions Policy](#) and further details about Disclosure and Barring Checks (DBS) can be found on the [University's DBS webpage](#).

<sup>5</sup> The University reserves the right to make changes to course content, structure, teaching and assessment as outlined in the [Admissions Policy](#).

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**Philosophy and Focus:** The program emphasises the evolving role of modern businesses and management in response to factors such as changing customer dynamics, technological advancements, and cultural shifts. It goes beyond traditional business education to address the complexities of contemporary business environments.

**Curriculum Highlights:** The curriculum covers a wide range of topics essential for international business and management, including research methods, financial/data management, strategic marketing, human resource management, leadership, change and organisational behaviour.

**Practical Application:** The course incorporates real-world case studies, scenarios, and applied assessments to ensure students can apply theoretical concepts to practical challenges encountered in international business settings.

**Guest Lectures and Seminars:** Students benefit from a blend of academic expertise and industry insights through seminar series delivered by both experienced academics and practitioners. This balanced approach enhances the learning experience and provides students with valuable perspectives from the business world.

**Industry Recognition:** Upon completion of the program, graduates receive 2 separate accreditations from the Chartered Management Institute and the Institute of Leadership and Management.

### Course Aims

The overall aim of the IMBA is to develop the analytical and strategic management skills of the students using concepts derived from a wide range of academic disciplines, thus enabling them to respond creatively and effectively to the challenges of the global business environment.

The overall aims of the International MBA encompass several key aims:

- 1. Coherent and Integrated Programme:** The program aims to provide a well-rounded and comprehensive curriculum that meets the evolving needs of students and organisations in today's complex and dynamic external environments. It seeks to equip students with the knowledge and skills necessary to navigate diverse global landscapes effectively.
- 2. Advancement of Knowledge:** The program aims to deepen students' understanding of the intricate relationship between international business and management, including the ideologies that shape them and the responsibilities that managers bear within their respective workplaces. By fostering this understanding, students are better prepared to tackle challenges and make informed decisions in their professional roles.
- 3. Development of Intellectual Ability:** The program aims to enhance students' intellectual capabilities by fostering skills such as analysis, synthesis, and reflection.

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Through rigorous academic inquiry and critical thinking, students learn to analyse complex and evolving environments, enabling them to adapt and respond effectively to changing circumstances.

4. **Exploration of Cultural and Social Constructs:** An integral aspect of the program is the critical exploration of cultural and social constructs within the context of international business and management. By examining the implications of cultural diversity and social dynamics on the business environment, students gain insights into how these factors shape organisational practices and outcomes.

Overall, the International MBA aims to empower students with the necessary competencies to thrive in today's globalised business landscape, fostering critical thinking, cultural awareness, and managerial excellence.

### Course Learning Outcomes

1. A systematic, deep understanding of how organisations operate and are managed, drawing upon a wide range of theoretical frameworks and practical insights.
2. The ability to apply their knowledge effectively to navigate complex situations within organisations. This includes considering various factors such as relationships, cultural dynamics, and formal procedures.
3. Sensitive to ethical dilemmas within business and management contexts and demonstrate the ability to address these dilemmas proactively and collaboratively.
4. Critical awareness of both current and prospective issues in business and management informed by leading edge research and practice in the field with a focus on marketing or leadership.
5. An understanding of appropriate techniques to allow thorough investigation of relevant business and management issues.
6. Clear understanding of how research and inquiry techniques generate knowledge applicable to business and management contexts and should be able to apply this knowledge creatively.
7. Critically analysing complex, ambiguous, or contradictory information and communicating their findings effectively to various stakeholders.
8. The ability to conduct research into business and management issues that requires familiarity with a range of relevant data in order to inform the learning process, as well as a level of conceptual understanding to critically evaluate published research in order to identify new or revised approaches to practice.
9. The ability to navigate the challenges of group work, assuming appropriate roles as either leaders or team members, especially under pressure situations.
10. The ability to demonstrate proficiency in communicating complex data orally and in writing, utilising appropriate media, and maintaining professionalism in their interactions.

Overall, the IMBA program equips students with the knowledge, skills, and competencies needed to excel in various roles within multinational organisations, government agencies, or entrepreneurial ventures in today's interconnected global economy.

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The International Masters Business Administration (IMBA) is designed for new or recent graduates and those with management experience. This course goes beyond just providing students with a thorough grounding in vital business and management practices and the contexts in which they operate. The course philosophy focuses upon the role of modern business and management and the varied and sometimes complex mixture of knowledge and skills that drive the revenue streams of those modern entities.

Modern businesses have become more diverse. The balance of power has shifted significantly in favour of the customer, who now has more control of the relationship than ever before, and technology has brought in new media channels and cultural norms. The role of business and management has altered, so too has the scope and role of management which is changing in response.

### Course Design

The design of this course has been guided by the following QAA Benchmark:

- Master's Degrees in Business and Management (2023)

### Course Structure

The MSc International Business and Management comprises modules at level 7.

Module specifications for each of these modules are included within the course handbook, available to students on-line at the beginning of each academic year.

	Module	Credits	Module Type <sup>6</sup>
For the International MBA award			
Level 7			
	Postgraduate International Student Orientation and Academic Skills Development (International students only)	0	Requisite
	Finance Driven Data and Decision Making	30	Mandatory
	Strategic International Marketing (SIM)	30	Mandatory
	Managing People Effectively in an International Context (MPEIC)	30	Mandatory
	Navigating Organisational Change	30	Mandatory
	Research Methods and Proposal	0	Requisite
	Management Project	60	Mandatory
For the International MBA (Integrated Care) award			
Level 7			
	Postgraduate International Student Orientation and Academic Skills Development (International students only)	0	Requisite
	Finance Driven Data and Decision Making	30	Mandatory

<sup>6</sup> Modules are designated as either mandatory (M), requisite (R) or optional (O). For definitions, see the [Framework and Regulations for Taught Postgraduate Awards](#)

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	Strategic International Marketing (SIM)	30	Mandatory
	Managing People Effectively in an International Context (MPEIC)	30	Mandatory
	Contemporary Leadership and Service Improvement in Integrated Care	30	Mandatory
	Research Methods and Proposal	0	Requisite
	Management Project (Integrated Care)	60	Mandatory

### Awards

On successful completion of the course, students will be awarded an International MBA. Students who leave the course early may be eligible for a PgD International Business Administration on successful completion of 120 credits or a PgC International Business Administration on successful completion of 60 credits.

Upon the successful completion of 60 credits including the Contemporary Leadership and Service Improvement in Integrated Care module, students may be eligible for a Postgraduate Certificate in International Business Administration (Integrated Care) exit award. Upon the successful completion of 120 credits including the Contemporary Leadership and Service Improvement in Integrated Care module, students may be eligible for a Postgraduate Diploma (PgD) International Business Administration (Integrated Care) exit award (unless enrolling in said award).

### Course Delivery

The course is delivered at Ipswich. Students studying full-time on International MBA are likely to have approximately 12 contact hours per week. The contact hours will include links to video, podcasts, additional reading and blended activities. Students will be expected to engage in collaborative learning with peers through the discussion board in Brightspace. Students will normally be expected to undertake 25 hours of independent study in an average week but should be prepared for this to vary based on assignment deadlines and class exercises.

### Course Assessment

A variety of assessments will be used on the course to enable students to experience and adapt to different assessment styles. The assessment methods used will be appropriate to assess each module's intended learning outcomes. Assessment on the course overall will be 100% coursework (including essays, reports and research projects).

### Course Team

The academic staff delivering this course are drawn from a team that includes teaching specialists and current practitioners. All staff are qualified in their subjects with their own specialist knowledge to contribute.

### Course Costs

Students undertaking International MBA will be charged tuition fees as detailed below.

Student Group	Tuition Fees
Full-time UK	£14,040
Full-time EU/International	£16,497

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Payment of tuition fees is due at the time of enrolment and is managed in accordance with the Tuition Fee Policy.

There is no regular requirement for students to pay additional course fees. Where supplementary activities are offered there may be a small charge to cover their cost (for example, for transport).

**Academic Framework and Regulations**

This course is delivered according to the Framework and Regulations for Taught Postgraduate Awards and other academic policies and procedures of the University and published on the [website](#).